

Deadlines

Registration Deadline: The early-bird registration deadline for the program/meeting is March 1, 2010. See hotel listing for special room rate deadline.

Cancellation Fee: A \$50 cancellation fee per person will be charged for cancellations received up through March 1, 2010. No refunds will be made after this date. Substitutions are acceptable.

Telephone/FAX Registrations: FAX registrations must be charged to a VISA or MasterCard. FAX registrations should be sent to (secure FAX) 206-577-1960.

For Persons with Disabilities: These programs are accessible to persons with disabilities. Special aids and services can be requested with advanced notice (no later than March 1) by calling NWONE at 206-216-2539. Device and service accommodation for lodging should be arranged directly with the hotel.

Registration Fees: Registration fees include all program materials, breaks, and meals.

| Pre-Conference - Please Circle | Through 3/1/10 | After 3/1/10 |
|---|-----------------------|---------------------|
| CALNOC Orientation | | |
| NWONE member | \$ 50 | \$ 60 |
| Non-member | \$ 60 | \$ 75 |
| CALNOC Medication Administration Project | | |
| NWONE member | \$ 50 | \$ 60 |
| Non-member | \$ 60 | \$ 75 |
| Program - Please Circle | | |
| Individual | | |
| NWONE member | \$300 | \$325 |
| Non-member | \$350 | \$375 |
| Team of 3 or more from one facility/agency – per person* | | |
| NWONE member | \$275 | \$300 |
| Non-member | \$325 | \$350 |

*Registrations must be submitted together to secure team discount.

Registration Form

Name: _____ Title: _____

Organization: _____ Amount Paid: \$ _____

Address: _____

Phone: _____ Email: _____

Additional Team Members

1. Name: _____ Title: _____

Email: _____ Amount Paid: \$ _____

2. Name: _____ Title: _____

Email: _____ Amount Paid: \$ _____

Method of Payment:

Check (Made payable to NWONE) VISA MasterCard

Card Number: _____ Expiration Date: _____

Signature: _____

300 Elliott Avenue West
Suite 300
Seattle, WA 98119



NW ONE

Presents the 17th Annual

2010 SPRING MEDLEY

Transformational Leaders for Transformational Times

Northwest Nurses Lead by Example

March 25 - 26, 2010

in conjunction with the

NWONE 2010 Annual Spring Membership Meeting

March 25, 2010

Portland Marriott Downtown Waterfront

1401 SW Naito Parkway

Portland, Oregon

503-226-7600

Please note that conference room rates must be secured by March 1, 2010 and that the early conference registration deadline is March 1, 2010.

Featuring...

- * Michael Bleich
- * Linda Burnes Bolton
- * Jennifer Jacoby
- * Janine Wentworth



About the Spring Medley

The NWO ONE Spring Medley allows nurse leaders from the Northwest region to come together for professional fellowship, renewal and new learning. This conference is meant to stimulate our thinking about how we approach the national mandate to transform care delivery, especially in the current economic climate. Local nurses who are recognized as both regional and national leaders through their innovative work in practice innovation will be highlighted. Through the sharing of our leaders, we hope to learn from each other and have the Northwest region recognized as a leader in care delivery transformation and excellence.

The Spring Medley will begin Thursday, March 25th with a two part pre-conference on our Collaborative Alliance of Nursing Outcomes (CALNOC) initiative. The morning session will be for new or potential CALNOC enrollees on the basics of what CALNOC is and what it can do for you. The afternoon session will be for those interested in learning about the CALNOC medication administration project.

Dinner on Thursday evening will honor our annual award winners in the categories of Authentic Leadership and recognition for a Distinguished Career. After dinner there will be a panel presentation from local leaders involved in the NWO ONE Transforming Inpatient Care and Culture project (TICC). This presentation will include individual updates from the CNOs from three of the current TICC hospitals.

Friday morning, March 26th, Patty Cochrell, NWO ONE President, will lead the NWO ONE Meeting of the Membership, providing updates on current initiatives and accomplishments. After the Meeting of the Membership, Linda Burnes Bolton the CNE of Cedars Sinai Medical Center will give our opening keynote address. Linda will be followed by a presentation from Janine Wentworth of Virginia Mason sharing VM's work on driving out variation as part of the journey to excellence. Friday afternoon Michael Bleich, the Dean of the Oregon Health Sciences University School of Nursing and Jennifer Jacoby the CNE at the Oregon Health Sciences Medical Center will each present. Michael will share his views on the academic – practice partnership in nursing and Jennifer will present her exciting approach to developing a care delivery model. We hope you plan to join us in what will be a wonderful program and a great opportunity to network with your colleagues.

The spring program meeting location is in the vibrant urban setting of Portland, Oregon's riverfront. The Portland Marriott Downtown Waterfront is within walking distance of high-end shopping and wonderful urban restaurants and gathering places. The riverfront park offers the opportunity for exercise in a beautiful setting. Please join us for a time to not only learn, but to also relax and enjoy time with colleagues in the spirit of professional association. We look forward to seeing you there!

Transformational Leaders for Transformational Times

Northwest Nurses Lead by Example



NWO ONE 2010 SPRING MEDLEY



Program Schedule

Thursday, March 25, 2010

Pre-conferences:

| | |
|------------------|--|
| 9:00am – 12:00pm | CALNOC Orientation |
| 12:00pm – 1:00pm | Boxed lunch for participants of morning and/or afternoon session |
| 1:00pm – 4:00pm | CALNOC Medication Administration Project |
| 4:00pm – 6:00pm | Registration and Reception with the Exhibitors |
| 6:00pm – 8:00pm | Dinner, Welcome, Presentation of Annual Awards, and Opening Presentation |

Wisdom From the Field: NW Hospitals share their experience in the NWO ONE Transforming Inpatient Care and Culture Project

Friday, March 26, 2010

| | |
|-------------------|--|
| 7:00am – 8:00am | Light Breakfast with vendors |
| 8:00am – 10:00am | Meeting of the Membership — Patty Cochrell Presiding |
| 10:00am – 10:30am | Break and Exhibit Hall Time |
| 10:30am – 11:30am | CALNOC: Lessons Learned, Emerging Trends, and Practical Use for Nurse Leaders — Linda Burnes Bolton |
| 11:30am – 12:30pm | Driving Toward Excellence by Driving Out Variance: The Virginia Mason Experience — Janine Wentworth |
| 12:30pm – 1:15pm | Lunch and Exhibit Hall Time |
| 1:15pm – 2:15pm | Trends in Academic and Service Partnerships as Health Reform Unfolds — Michael Bleich |
| 2:15pm – 2:30pm | Break and Exhibit Hall Time |
| 2:30pm – 4:00pm | Presentation of Raffle Award Winners |
| | Defining a Professional Practice Model: Using a Participative Leadership Process — Jennifer Jacoby |
| 4:00pm | Wrap Up, Evaluation and Closing Comments |

Program Faculty

Michael Bleich, PhD



Dr. Michael Bleich is Dean and the Dr. Carol A. Lindeman Distinguished Professor of Nursing at Oregon Health and Science University. He holds a PhD in human resource and organizational development from the University of Nebraska – Lincoln.

Linda Burnes Bolton, DrPH, RN, FAAN



Linda Burnes Bolton is Vice President for Nursing, Chief Nursing Officer and Director of Nursing Research at Cedars-Sinai Medical Center in Los Angeles. Dr. Burnes Bolton received her DrPH from UCLA School of Public Health.

Jennifer L. Jacoby, MSN, RN, NEA-BC



Jennifer L. Jacoby joined OHSU Healthcare as its Chief Nurse Executive in June 2009. She received her MSN from University of California, San Francisco.

Janine Wentworth, RN, MN, N.E, BC



Janine Wentworth is the Administrative Director for Patient Care Services at Virginia Mason Medical Center in Seattle, Washington. She received her B.S.N. from Washington State University and her Master's of Nursing degree from the University of Washington.

Hotel Information

A block of rooms has been reserved at the Portland Marriott Downtown Waterfront at a rate of \$139 for a single/double. To reserve a room for this program, please visit <http://www.marriott.com/hotels/travel/pdxor?groupCode=nwonwoa&app=resvlink&fromDate=3/8/10&toDate=3/11/10>. Or call 1-800-228-9290 and tell them you are with NWO ONE Spring Medley.

The cut-off date for the special rate is March 1, 2010.

- * Driving directions to the hotel can be accessed at <http://www.marriott.com/hotels/maps/travel/pdxor-portland-marriott-downtown-waterfront/>. 25% off event parking will be provided to attendees.
- * For questions regarding program content, please contact Gladys Campbell, Executive Director, NWO ONE, at 206-285-0102.
- * For questions about registration or fees, please contact Jean Engler at 206-216-2539 or by email at jeane@wsha.org.
- * Return registration form and payment to: ATTN: Jean Engler. NWO ONE, 300 Elliott Ave. W. Suite 300, Seattle, WA 98119
- * For credit card payments, send to the secure fax at 206-577-1960.